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Ferrari 70 Years



Synopsis

For 70 years, Ferrari has produced automotive works of art to fire the imaginations of car lovers worldwide. A stellar combination of beauty, performance, racing success, exclusivity and Italian flair have combined to make Ferrari the world's most iconic carmaker. All these traits coalesce in the form of Ferrari's road cars. From the 125S in 1947, to the versatile 340 in the 1950s, to the stunning 250s and 275s of the 1960s, to the Daytona, to the shocking F40, to the modern era's outrageous hypercars the Enzo and LaFerrari, no other sports car manufacturer has so consistently set the bar for style and performance. It's a near unbroken 70-year run of hits. Ferrari 70 Years lifts the hood on Ferrari's sports car history beginning in 1947, but also touches on Enzo Ferrari's early career with Alfa-Romeo before he launched his iconic company. Author Dennis Adler offers Ferrari owners and fans an engaging and comprehensive history of Maranello's extensive sports car range. Adler's detailed text is accompanied by his gorgeous photography and supplemented by fascinating images from Ferrari's historic archive. There is simply no better way to celebrate Ferrari's fantastic history.

Book Information

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Customer Reviews

"Award-winning author, photographer, and historian Dennis Adler is one of America's most published automotive experts, and as such can hold forth on many classic sports car marques. Among Ferrari specialists, however, he has no equal, as his latest book Ferrari: 70 Years, from Motorbooks makes crystal clear." - Maxim.com "For the entire journey, we are treated with stunning, archival photography. While Ferrari 70 Years is just shy of 300 pages, the photos really show the true meaning of the expression 'a picture is worth a thousand

words.'" - Automoblog.com"this book is packed with gorgeous photos of some spectacular machines" - Auto Express

Award-winning author, photographer, and historian Dennis Adler is one of America's most published automotive authors and historians. He has appeared on Good Morning America, The Today Show, and CBS Sunday Morning. The author of dozens of books on collectible automobiles and historic firearms, as well as a former magazine editor, Adler has had more than 5000 articles and photographs published during his long career.

Liked it so much I bought a copy for my brother, well worth the price.

I enjoyed the quality and in depth story of Enzo Ferrari about his quest to conquer the racing scene. Covers a lot on the history and as well great models of the cars.

Gift for someone

Outstanding book on Ferraris for the Tifoisi

So much bigger than I expected! More than a coffee table book.

An incredible book loved it

Excellent quality book...and my husband LOVED it!

Great pictures. Poor editing. There are many errors, misspellings, and misplaced captions.

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